

RFID enhances the process of serving your customer

After-Sales Services Warranty & Repair

Serving your customer is no longer just a cost center for your company, but a critical means to enlarge revenues, enhance brand reputation and lifetime value from each client relationship. Quality of warranty and repair services provided by your company finally influence customer's product choices and loyalty. However, simply reporting on after-sales data is not enough any longer...

RFID gives your company a competitive advantage that comprises opportunities for reverse supply chain management, building brand loyalty, consumer confidence and ultimately increased market share.

Customer Services Loyalty Programs

RFID provides the unique ability to know every customer or every purchase to optimize marketing, retain customers and boost sales. Capturing customer's preferences by building loyalty programs gives unparalleled advantages in today's highly competitive market, as it takes on more precision and adding to your profitability. RFID enabled realtime data/information gives the opportunity to humanize sales process as a unique event and makes it possible to provide preferred services to each customer that can be customized to a company's business strategy while remaining cost-effective.

A powerful loyalty program built on recognizing, then rewarding your most profitable customers is a natural fit for RFID.

Winwatch's Solution RFID technology

Our solution is to integrate a hardly visible RFID transponder in a watch, without altering the internal structure of the watch body.



As the tiny tag is independent of the mechanical part of the watch and simply fixed under the glass surface or embedded in the watch glass, design changes of the watch are unnecessary. Therefore, the watch body and the RFID enabled glass can be produced separately and the watch can be obtained by employing existing or ready-made watches.

Innovation by Agnostic Approach

ADVANTAGES PROVIDED BY RFID TECHNOLOGY TO YOUR COMPANY:

- RFID improves profitability by reducing costs in the reverse supply chain.
- grows revenue by leveraging existing customer services and opens new business opportunities.
- enhances customer relationship thanks to better on-time delivery, higher service quality, etc.
- turns the product aftermarket into a real-time, high-performance and proactive process.
- **RFID is going to change the way the watch industry serves each customer...**

SOME REAL ADVANTAGES FOR YOUR CUSTOMER:

- RFID does increase customer's perception of the product value.
- enhances customer's satisfaction and is very close to its convenience.
- customer obtains more efficient, extended and faster after-sales and customer services.
- **RFID creates greater value for your customer as he wants personalized products and services...**



Is your company interested in evaluating or testing Winwatch's RFID solution?

Don't wait any longer and contact us the way you want. We stay at your entire service.